

Investigation and Analysis on Social Practice of Promoting Craftsman Spirit among College Students in the New Era

Haoran Liu, Minghao Wang, Zhongjie Han, Menglu Xu, Xiaoyu Du

Shandong University of Science and Technology, Qingdao, Shandong, 266590, China

1361310321@qq.com

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Abstract: The craftsman spirit integrates the cultural quality, spiritual quality, professional ethics, and political character of the main body. It is an organic unity of tradition and modernity, virtue and skill, value and realization, and a vivid embodiment of the national spirit and the spirit of the times. In the new era, vigorously promoting the craftsman spirit has important guiding and practical value for improving the personality realm of subjective consciousness, recognizing and practicing the Marxist labor and happiness concepts of labor glory, and forming the era trend of advocating the craftsman spirit. Originality flows through the years and never dies. Originality shines through innovation. Originality thrives through spiritual civilization and never dies. As a college student in the new era, we should uphold the spirit of craftsmanship, persevere in our profession, and tirelessly pursue our dreams. Fill our body with the spirit of craftsmanship, be down-to-earth, and have a promising future. This article analyzes and discusses the connotation of “craftsmanship spirit”, summarizes the problems arising from the cultivation of “craftsmanship spirit” among college students in China, and explores and analyzes the innovative ways of “craftsmanship spirit”.

1. Introduction

1.1 Contemporary Significance of Craftsman Spirit

“Craftsman Spirit” refers to the meticulous attitude displayed by craftsmen when engaging in craft manufacturing. The reason why the Chinese nation has a place in the world's manufacturing industry is largely due to the rigorous and serious attitude of the artisans of previous dynasties. From the exquisite craftsmanship of porcelain to the layout of the Forbidden City, the craftsmanship spirit shines in the long river of history. Even in a highly industrialized modern society, we should stick to our ingenuity and walk out of China's unique grand road in the complex world. “With each passing day, the arts also need to be renewed, and the newcomers have vitality.” In the new era of China, the spirit of craftsmanship should also be given a new meaning. It is no longer the traditional hard work, blindly repeating mechanical movements, but injecting new power into the traditional muscles and veins, giving new luster to China's manufacturing industry[1].

1.2 The Value Implication of Craftsman Spirit

1.2.1 The Spirit of Craftsmanship is the Spirit of Excellence and Meticulousness

Craftsmen use their craft expertise to create objects, and through continuous improvement and breakthroughs in their profession, they demonstrate exquisite skills that “capable people cannot”. The amazing skill of craftsmen is not a quick product made overnight, but a product of practice made perfect after being honed day and night. “The craftsman spirit of the” craftsman “is not a kind of” stubborn “, a kind of stubborn in the career, meticulous in the conduct of things.”. Behind every craftsman, there is a period of hard work that has not been paid attention to. It is those dark nights that make the stars shine[2].

1.2.2 The Spirit of Craftsmanship is a Persistent Pursuit in Drifting with the Current

The interpretation of the craftsman spirit is not only reflected in concentration and innovation, but also reflected in the fragrance that is kept alone in the wanton flowers and desires, and in the

muddy mud that is washed without demons. In this turbulent era, more and more shoddy products are labeled with fake and purely manual labels, which undermines the trust of consumers and at the same time desecrates ingenuity. The combination of profiteering businesses and the stench of the materialistic market has formed a pompous world style. When craftsmanship ceases to float in the guarantee of quality and truly becomes a spiritual cultivation, a state of cultivation, the interpretation of the spirit of craftsmanship may be considered perfect and true. The craftsman's perseverance, with a willing and indifferent heart and career, puts them into life[3].

1.2.3 The Spirit of Craftsmanship Shines with the Brilliance of the Era of Integrity and Innovation

The spirit of craftsmanship infused with the flow of innovation can shine brightly in the era. To carry forward the spirit of craftsmanship requires the pursuit of excellence and the courage to innovate. In this rapidly changing era, if you blindly indulge in the past and fear change, you will eventually be submerged by the surging tide of the times. Always bear in mind “the path of all benefits, and walk with the times.”. Craftsmanship is the pursuit of art, the interpretation of perfection, and the experience of life. With craftsmanship, one can achieve the great power. From the Palace Museum lipstick to a burst of Palace Museum fever, it is a cultural heritage suitable for the era; From foreign monopoly to independent research chip is a progress that breaks through its own barriers; The transition from plastic straws to degradable is a corporate innovation that strives for excellence. “The wise change according to the times, and the wise control according to the things.” Times change, technology updates, and the craftsman spirit must also keep pace with the times. The spirit of craftsmanship is not a self-styled stereotype, but rather a deposition of the traditional culture of the Chinese nation, and it is also a spiritual commitment required by a fickle society[4].

2. The Necessity and Importance of Promoting the Spirit of Craftsmanship

In the modern industrial society, the significance of craftsmanship has been given new significance. The continuous promotion of craftsmanship spirit in the new era is no longer the pursuit of professional ethics for craftsmanship, but rather the practitioner and professional pursuit of professional values. In the era of public entrepreneurship, the highly innovative craftsmanship spirit not only embodies the pursuit of perfection by enterprise people with excellent products, but also covers the true identity of working with equal dignity and equality. It is necessary and important to promote and inherit the craftsmanship spirit in the new era[5].

2.1 Promoting the Spirit of Craftsmanship is the Actual Demand for Industrial Transformation

The spirit of innovation embodied in craftsmanship is a strategic requirement for achieving national industrial transformation and upgrading. Innovation is not only the pursuit of artisans in the new era, but also an inexhaustible driving force for national development. We must see that compared to developed countries or old industrial countries in the world, our craftsmanship spirit has not yet been popularized in the hearts of all craftsmen. The development of the times is an urgent need to carry forward the spirit of craftsmanship and realize the great rejuvenation of the dream of the Chinese nation. The innovation of modern scientific and technological achievements not only requires support, but also requires more hands to create thousands of skilled craftsmen. By promoting the spirit of craftsmanship, applying new development concepts to every workshop, and embodying high-quality development in every process, we can pool the macro momentum of transformation and upgrading with more micro innovations.

2.2 Carrying Forward the Spirit of Craftsmanship is an Inevitable Choice for Talent Cultivation

Cultivating craftsmanship spirit is the responsibility of the whole society, which should be started from both macro and micro aspects. Cultivate a macro craftsmanship spirit and focus on

cultivating entrepreneurship and entrepreneurial cultural fields; The micro level includes higher education throughout the entire education system. Talent cultivation is the first mission of a school, and universities are the main body of cultivating talents in the spirit of craftsmanship. Cultivating the craftsmanship spirit of college students is the goal of cultivating applied talents in colleges and universities to promote the coordinated development of students' morality, abilities, and interests. In the process of transformation and development, universities should strengthen the connotation of the times, pay more attention to cultivating students' sense of civic responsibility, moral concepts, and innovative spirit, meet the social expectations of higher education as a public product, and comprehensively respond to society. Cultivating craftsmanship spirit is an inevitable requirement for serving regional economic development and promoting industrial transformation and upgrading, as well as an inherent requirement for promoting connotation development and improving talent competitiveness.

2.3 Promoting the Spirit of Craftsmanship is the Goal Requirement for Personal Development

The cultivation of craftsmanship spirit is the actual need for individuals to improve their competitiveness in employment and achieve personal development. From the perspective of long-term personal development, the process of cultivating craftsmanship can stimulate the innovative ability of applied talents, make them become excellent talents with professional spirit and quality, and promote their better pursuit and realization of self value in future life.

3. Problems in Cultivating the Craftsmanship Spirit of College Students

3.1 The Value of Cultivating the Craftsman Spirit of College Students from a Fuzzy Perspective

Universities are one of the main places to cultivate the spiritual talents of craftsmen. It aims to cultivate national professionals and establish correct values for college students. The concept of "cultivating talents" on university campuses is closely related to the values of cultivating college students' technological spirit. Enterprise values are not only a reliable guarantee for the cultivation of university students' craft spirit, but also the core idea of university craft spirit cultivation. At present, the values of cultivating the craftsmanship spirit of college students are not only influenced by our traditional values, but also influenced by Western culture. Currently, there are significant differences between Chinese and Western cultures. There are also great contradictions between traditional culture and modern culture. In our country, many college students' values are beginning to blur.

The direction of effective development needs to connect closely with the direction of development of our country. The development of institutions of higher learning will change with the change of specific strategies, but the basic value position of their development remains unchanged. That is to serve the people, take the path of socialism with Chinese characteristics and contribute to the great rejuvenation of our nation." The Four Services points out the basic mission of the higher education development in our country and also points out the value position which the college of our country should always adhere to in order to cultivate college students' craftsman spirit. In addition, the cultivation of each spirit must have a correct and clear position, in order to truly reflect the spirit of the craftsman. At the same time, the services provided by colleges and universities are also diversified, aiming to give full play to the advantages of talents in colleges and universities and combine the rich resources of colleges and universities to maximize the transformation of scientific research achievements into productive forces and promote the continuous progress of society.

3.2 The Unknown Goal of Craftsman Spiritual Training for College Students

At present, China's socialist construction and entering a new era, in this period, the most prominent problem is the development is not balanced. In order to solve this problem fundamentally, we not only need to make use of modern advanced science and technology, but also need to train

professionals in different fields. Therefore, colleges and universities need to continuously take this as the goal of talent training. However, in real life, many colleges and universities still have various problems in the orientation of training objectives, such as low accuracy, that is, in the process of training, colleges and universities can not accurately position according to their own situation and the specific situation of students. Therefore, the training goal of many colleges and universities deviates from the standard of talent society and does not play certain advantages and disadvantages in the cultivation of craftsman spirit. They lack a clear understanding of the essence and content of craftsman spirit cultivation.

3.3 The Basic Content of College Students' Craftsman Spirit Training

At present, the craft spirit of Chinese college students has many obvious characteristics of The Times, and also shoulders the important tasks of the era, but also bears a lot of responsibilities. Cultivating students' exquisite skills is not only the basic requirement of "four services", but also the responsibility of colleges and universities to cultivate high moral quality and high-quality talents. In addition, the cultivation of college students' craft spirit should not only adhere to the correct value orientation, but also have a clear target direction. The most important thing is to identify the right direction and characteristics in the training process, so as to improve the quality and efficiency of talent training. Due to the influence of Chinese traditional thought, many universities only focus on improving students' knowledge and skills, but ignore the cultivation of students' cognition and emotion to a large extent.

In the process of cultivating students' learning ability, institutions of higher learning should improve students' ability to use and professional skills, so that students can establish the spirit of craftsman and combine theoretical knowledge with practical activities. To cultivate students' craft is to combine students' professional ideal and dedication spirit, dig deeply into the value and content of craft spirit, understand that craftsmen are not only manual laborers, but also the booster of social development, so that students can psychologically identify with craft spirit and establish craft consciousness.

4. A Way for College Students to Inherit the Spirit of Craftsman in the New Era

4.1 Strengthen Learning and Understanding, Improve Emotional Identification

Strengthening college students' theoretical study of craftsman spirit is helpful to improve their emotional identification of craftsman spirit, which is the first step for college students to develop craftsman spirit. College students should not simply learn about the spirit of craftsman, read about it briefly, or stop learning on the surface. Instead, they should study the spirit of craftsman systematically, carefully study the excellent qualities contained in the spirit of craftsman, internalize the spirit of craftsman in their hearts, and practice the spirit of craftsman in combination with their own practice. Only by having emotional identification with the craftsman spirit can college students be willing to practice the craftsman spirit in study and practice, thus greatly improving the effect of cultivating the craftsman spirit among college students.

4.2 Strengthen the Practice of Willpower, Establish Faith Support

College students need strong willpower to practice craftsman spirit. Forming good study habits is the main way to strengthen the willpower of college students. As long as we keep good study habits, we can face the difficulties and setbacks in study calmly and strive to solve them. "Beliefs are the central link between consciousness and behavior." Only by establishing college students' belief in the spirit of craftsman, internalizing the spirit of craftsman into their inner belief, and becoming the spiritual guide of their own life path, can they resist the invasion of decadent ideas, lead the direction of study and life with the spirit of craftsman, and achieve happiness in life.

4.3 Practice the Craftsman Spirit in Life Practice

Practice is an important part of self-cultivation. On the basis of "knowing and believing", the craftsman spirit should be reflected in "doing". College students can fully understand the gap

between their dreams and reality in the learning practice, so as to improve their ability. Only the young people of the new era who inherit the spirit of craftsmanship can take on the responsibility of national rejuvenation and development, contribute to the construction of the country, and become the backbone of the country.

4.4 Expand Education Channels

Give full play to the role of educating people in the theoretical classroom. Colleges and universities should integrate the idea of cultivating craft spirit into the classroom, so that college students can unconsciously establish the craft spirit, so as to deepen their understanding of the craft spirit. On the one hand, colleges and universities need to make full use of ideological and political theory courses to improve students' understanding of craftsman spirit and guide students to establish a sound and scientific craftsman spirit strength system according to actual life. On the other hand, universities also need to give full play to the role of professional courses in talent education. They also need to integrate the cultivation of craft spirit into the professional courses according to the characteristics of the professional courses of college students, create a good learning atmosphere, and make craft become the professional pursuit of college students.

4.5 Enrich Practice Platform

Closely integrate schools and enterprises to create an off-campus practice education platform. Institutions of higher learning can take advantage of two different educational environments and the resources of schools and enterprises. They can also use the model of combining theory with practice to guide students to consciously practice crafts. At the same time, we also need to organize college students to visit excellent local enterprises, feel the corporate culture, experience the spirit of enterprise training craftsmen, and understand the types of talents needed by the current society. With this goal, we can make continuous efforts. Colleges and universities should make full use of the opportunity of off-campus internship, so that students can follow the teachers of enterprises to continuously learn skills, apply theoretical knowledge to production, and deeply understand the connotation of craftsman spirit.

4.6 Strengthen Demonstration Role

Give full play to the leading and exemplary role of teachers. There is an old Chinese saying that as long as a person has high moral character and correct behavior, even if he does not order the other side to do so, the people around him will be influenced by him and imitate him; But if a man's conduct is not right, his conduct is wrong, then the people around him will not obey him, even if he forces the other party to do the same. If teachers want to practice the spirit of the craftsman, they should start with themselves and build an awareness of the craftsman so that students can begin to imitate it. As we all know, education can shape people's beautiful soul, belongs to the craftsman of people's soul. It is also necessary to analyze and discuss each teaching activity, explore each professional problem, combine the different development situations of each student, adopt appropriate models to encourage and encourage students, promote students to build craftsman consciousness, and strictly regulate students. Cultivate their own behavior, cultivate a great deal of expertise and high quality national pillars.

5. Summary

There is no doubt that college students play an extremely important role in youth teams. College students are the pillars of our future. To realize the historical task of the Chinese dream as soon as possible and successfully, we must guide, take care of and cultivate them reasonably. To cultivate the craft spirit of college students is to improve their comprehensive literacy level, promote their successful transformation, realize their own value, and become the comprehensive development, high quality, high ability of the composite talents that we need today. For college students, colleges and universities are the growth bases and places to cultivate college students' craft spirit.

To inherit the craftsman spirit, both the state and individuals need to make joint efforts. The state,

on the other hand, should earnestly guarantee the implementation of policies, vigorously advocate the craftsman spirit of practical focus, active innovation and physical cultivation, gradually build social recognition, and encourage and support the active influx of new blood. As young college students in the new era, they should keep the craftsman spirit in mind. Living in today's pompous and impetuous wind, we should not blindly pursue the immediate benefits of "short, flat and fast", but to study hard like a craftsman, steady development, neither greedy nor greedy, elite and enterprising, polishing technology. Refuse to shoddy production, refuse to fast as the purpose. Steady and steady, step by step, to achieve high speed and high quality development. When the wheel of The Times and the fire of ingenuity together impact, will burst out more hot dazzling sparks.

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